



## ECONOMIC ALLIANCE-AGENDA

March 22, 2023

11-1

In person-El Torito (Old Koala)

- **Call to Order 11:00**
- **Introductions**
- **Additions/Changes to Agenda**
- **Consent Agenda Approval (motion)**
  - February Board Minutes

**Presentation: BAT Digital Equity Plan and WSU Partnership**

- **Reports**
  - Executive Director Report
  - Financials
  - Infrastructure Committee
    - March 21 1:30-2:30 BOCC
  - Business Education
    - Business After Hours: Maria
  - Business Outreach-Leonel
  - Vacant Building Committee
    - 3/23/23 10 am
- **Motions**
  - Approve funding from WSU to complete WSBO Strategic Plan & Digital Equity Plan
  - Approve hire of Martha Martinez at the Business Outreach/Marketing Specialist

- **Discussion**
  - Port District update (March)
  - Board Alternates
  - Annual Board Forms-Due Today
  - YouTube-On Demand webinars
- **Contract Updates**
  - SBDC-2023 Extension
  - L&I-August 22-June 23
  - ARPA-Retail Strategies (DONE)
  - ARPA Tech Assistance & Grants
  - USDA-June 22-June 23
  - OK County-Signed
  - PUD-Signed
- **Other Business, News and Member Updates**
- **Reminders**
  - Economic Alliance Next Mtg 4.26.23 Zoom
  - April 24-26 Roni in WA DC
  - May 25-June 8: Roni out of Country
- **Upcoming Workshops**
  - 3.29.23-Creative Arts Economy
  - 4.6.23-Getting the most out of your Chamber Membership
  - 4.13.23-Tax Law Changes for 2023
  - 4.20.23-Business 101 interview with L&I Risk Management
  - 4.27.23-So you want to start a small business!
  - 5.16.23-Small Business Roundtable, L&I
- **Adjourn**

### Helpful Economic Development Acronyms

**CEDS**-Comprehensive Economic Development Strategy

**CERB**-Community Economic Revitalization Board

**DOC**-Department of Commerce

**EDA**-Economic Development Administration

**EO**-Emerging Opportunity

**IACC**-Infrastructure Assistance Coordinating Council

**NCW EDD**-North Central Washington Economic Development District

**OCTC**-Okanogan County Tourism Council

**OZ**-Opportunity Zone

**PUD**-Public Utility District

**WRIA**-Water Resource Inventory Area

**MDO**-Microenterprise Development Organization

**CHI**-Coalition for Health Improvements

**The Economic Alliance's mission is to facilitate partnerships with private, government, and tribal entities that will create an environment to nurture, support, and recruit businesses and industry in Okanogan County.**